PRODUCT SYNC

Logistics

- At least once per sprint
- 30–60 mins
- Facilitated by Product manager(s)
- Focus on current scope & priorities
- Refine program backlog

Useful questions

- Are we still going after the right things?
- What are our success measures?
- How will we know when to stop?

Inputs

- Program backlog
- Progress against quarterly objectives
- Market research

Attendees

You

Product owners / managers

Outcomes

- Prioritised program backlog
- Alignment